

# PARTNERSHIP OPPORTUNITIES

## ASCPT 2018 ANNUAL MEETING PARTNERSHIP OPPORTUNITIES

Go beyond your booth and build on your exhibit presence at the Annual Meeting. ASCPT offers custom options beyond this menu as well as educational grant opportunities. Take advantage of additional marketing opportunities and build a program that fits your branding and marketing objectives. Contact [lisa@ascpt.org](mailto:lisa@ascpt.org) to discuss options that will best suit your goals.

### INTERACTIVE

#### RECEPTIONS

**Starting at \$10,000**

Put your brand in the hands of attendees while they network at one of the unopposed evening receptions.

#### PRODUCT THEATERS

**Starting at \$10,000**

Partner with ASCPT to reach your target audience and use this exclusive event to provide information on your products/services in dedicated theater space.

#### NEW MEMBER WELCOME

**\$5,000**

Reach attendees before the Annual Meeting with this webinar-based New Member Welcome event inclusive of a 1 hour networking event during the Opening Reception.

#### EXHIBIT HALL DEMOS

**Starting at \$3,500**

**NEW THIS YEAR!** Use the attendee breaks to show a 15-minute demonstration to an engaged audience!

### BRANDING

#### CHARGING STATION

**\$2,500**

Used at pre-conference events and throughout high traffic areas of the Meeting, connect your brand by offering a variety of charging connections for attendees.

#### LANYARDS

**\$7,500**

Use this exclusive opportunity to put your brand on every attendee throughout the Meeting.

#### ADVERTISING

**Starting at \$500**

From the Final Program to the ASCPT website to the exclusive Meeting App, there's an advertising opportunity available that best fits every budget.

### ATTENDEE EXPERIENCE

#### EXHIBITOR WALKS

**\$2,500**

Feature your booth as ASCPT leaders take attendees on a tour of the Exhibit Hall.

#### STUDENT/TRAINEE SUPPORT

**Starting at \$2,500**

Give a student or trainee a unique opportunity to experience the Annual Meeting. Funds will be used to support all membership, registration and travel expenses and sponsor will receive recognition via select ASCPT Meeting resources.

#### ANNUAL MEETING APP

**\$10,000**

The Annual Meeting App offers the ultimate visibility to a sponsor, providing attendees on-the-go information at their fingertips.

#### MEETING WIFI

**\$15,000**

This high-exposure, exclusive opportunity is accessed by over 90% of the Meeting attendees. Pair this with the App sponsorship for a discounted price.

All sponsorships include additional marketing support and benefits that will enhance your presence and provide the marketing reach to maximize your ROI.



# PARTNER BENEFITS

BENEFIT	PLATINUM \$25,000+	DIAMOND \$15,000 - \$24,999	GOLD \$10,000 - \$14,999	SILVER \$5,000 - \$9,999	BRONZE \$2,500 - \$4,999
(1) 8X10 BOOTH IN EXHIBIT HALL	✓	✓			
POST-EVENT MAILING LIST	✓	✓	✓		
LOGO ON WEBSITE	✓	✓	✓	✓	✓
WEBSITE BANNER AD	✓ - year round	✓ - year round	✓	✓	
LOGO ON EXHIBIT HALL SIGNAGE	✓	✓	✓	✓	✓
HIGHLIGHTED IN FINAL PROGRAM LISTING	✓	✓	✓	✓	
HIGHLIGHTED IN FINAL PROGRAM FLOOR PLAN	✓	✓	✓	✓	
AD IN FINAL PROGRAM	Full page	half page			
AD IN SUPPLEMENT	Full page	half page			
HIGHLIGHTED IN MEETING APP	✓	✓	✓	✓	
BANNER AD IN MEETING APP	✓	✓			
EXCLUSIVE COVERAGE IN AN ATTENDEE NEWSLETTER	✓	✓			
NAME LISTED IN E-NEWSLETTERS	✓	✓	✓	✓	✓
LEAD RETRIEVAL	✓	✓			
JOB POSTINGS (YEAR-LONG OPTION)	12	6	3		
FULL CONFERENCE REGISTRATIONS	5	4	3	2	1
DONOR RECEPTION INVITATIONS	5	4	3	2	1

\* All print recognition is based on availability and materials received by print deadlines.

View the full partnership menu and find the options that best fit your budget and needs by visiting [www.ascpt.org/meetings](http://www.ascpt.org/meetings) or by contacting **Lisa Williamson, [lisa@ascpt.org](mailto:lisa@ascpt.org), 703-836-6981 ext 102.**

All partnerships are sold on right of first refusal basis and are available in limited quantities. All new partners must have at least one (1) 8x10 booth in the Exhibit Hall unless otherwise previously agreed upon with ASCPT.